



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450
www.uspto.gov

Daniel R. Brownstone
FENWICK & WEST LLP
SILICON VALLEY CENTER
801 CALIFORNIA STREET
MOUNTAIN VIEW CA 94041

JUN 19 2008

In re Application of: BOUSHY et al. :
Appl. No.: 09/777,817 : DECISION ON PETITION
Filed: February 5, 2001 : Under 37 CFR 1.59
For: NATIONAL CUSTOMER RECOGNITION :
SYSTEM AND METHOD :
:

This is a response to the petition under 37 CFR 1.59(b), filed on October 21, 2004 by which petitioners request to expunge information from the above identified application.

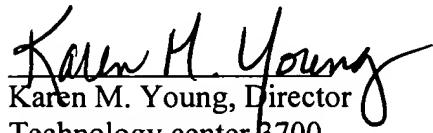
The petition is granted.

Petitioner requests that documents listed on the Information Disclosure Statement filed October 21, 2004 be expunged from the record. Petitioner states that either (A) that the information contains trade secret material, proprietary material and/or material that is subject to a protective order which has not been made public; or (B) that the information submitted was unintentionally submitted and the failure to obtain its return would cause irreparable harm to the party who submitted the information or to the party in interest on whose behalf the information was submitted, and the information has not otherwise been made public. The petition fee set forth in 37 CFR 1.17 (g) has been paid.

The information in question has been determined by the undersigned to not be material to the examination of the instant application. Attached is a listing with all cited materials lined through by the examiner as not considered material to patentability.

Applicant is required to retain the expunged material(s) for the life of any patent which issues on the above-identified application. The expunged material has been removed from the official file. The material has been shredded.

Petition to expunge GRANTED


Karen M. Young, Director
Technology center 3700

Documents Subject To Protective Order

- [REDACTED] [HARS 020524-05] [05/15/02]
- [REDACTED]
- Harrah's Game Project - Page 11 [Subject: Harrah's Game Project - Page 11] [HARS 020524-05] [05/15/02]
- Harrah's InterOffice Communication, Subject: Harrah's Project Implementation Issues (02/08/02) [HARS 059764-05]
- Harrah's InterOffice Communication, Subject: Harrah's Project Implementation Issues - Modifications (01/16/02) [HARS 059764-05]
- "Harrah's Patron Database UNIX, Business Process Deliverables, Functional Specifications, Quality Specifications, Architecture Overview" [HARS 010104-050]
- Harrah's InterOffice Communication, Subject: Harrah's Project Implementation Issues - Conference Meeting - Recap (12/30/02)" [HARS 059772-05]
- Harrah's file folder, "Meeting - Mar 93" [HARS 059412-05]
- Harrah's "InterOffice Communication, Project Agenda For User Training" (05/17/02) [HARS 059746-05]
- Harrah's typed handwritten notes, "SIC 2000" (02/27/02) [HARS 059004-05]
- Harrah's InterOffice Communication, Subject: Harrah's Project Implementation Issues - Conference Meeting - Recap (12/30/02)" [HARS 059772-05]
- "Harrah's InterOffice Communication, Subject: Harrah's Project Implementation Issues - Conference Meeting - Recap (12/30/02)" [HARS 059772-05]
- "Harrah's InterOffice Communication, Subject: Harrah's Project Implementation Issues for Property LT staff" (02/24/02) [HARS 059674-05]
- Harrah's InterOffice Communication, "Subject: Existing Harrah's Systems and Other Documentation" (08/27/02) [HARS 022076-05]
- Harrah's file folder, "Subject: InterOffice System Interface Testing" (05/05/02) [HARS 059741-05]
- Harrah's InterOffice Communication, Subject: InterOffice System Interface Testing (05/05/02) [HARS 059741-05]
- Harrah's InterOffice Communication, Subject: InterOffice System Interface Testing (05/05/02) [HARS 059741-05]
- Harrah's InterOffice Communication, "Northern Nevada Regional Database Meeting - Summary and Background" [HARS 059182-05]



4/22/08

- "Harrah's Northern Nevada Regional Marketing System, Technical Documentation" (10/13/92) [HARS 057864 68018]
- Harrah's manual/guide, "Automated Pit Player Tracking" (10/05) [HARS 047703 808]
- Harrah's internal documentation re "Direct Marketing Systems Comparison, Atlantic City vs Northern Nevada" [HARS 058102 71]
- Harrah's internal documentation re "Regional Database Marketing System Project, Requirement Specifications for Hybrid System" (04/08/01) [HARS 058422 34]
- Harrah's internal documentation re "Harrah's Patron Database, Proposal to Support the Brand, Jellic, and Existing Harrah's properties" (12/14/02) [HARS 059624 35]
- "Harrah's Interoffice Correspondence, Subject: Regional marketing Database Project" (07/21/92) [HARS 058484 86]
- "Harrah's Interoffice Correspondence, Subject: Interim Patron Database/Property Viewing Capabilities" (05/02/02) [HARS 059747 54]
- "Harrah's Interoffice Correspondence, Subject: New quirks for sending casino lists to marketing" (02/24/93) [HARS 058471 78]
- "Harrah's Interoffice Correspondence, Subject: Interim Patron Database Project Status & Implementation Schedule" (05/01/93) [HARS 059258 68]
- "Harrah's Interoffice Correspondence, Subject: Jellic/Brand Marketing Project, March Meeting" (03/17/93) [HARS 059419 27]
- "Harrah's Patron Database HEC Presentation, December 15, 1992" [HARS 052507 625]
- Harrah's "Northern Nevada Regional Marketing System, Presentation" (01/26/03) [HARS 059470 74]
- "Harrah's Interoffice Correspondence, Subject: Patron Database Initial Lead Information from Properties" (04/17/03) [HARS 059842 011]
- "Harrah's Interoffice Correspondence, Subject: Interim Patron Database Project, May Meeting Agenda" (05/12/03) [HARS 059420 49]
- Harrah's Northern Nevada Marketing "As Is" Business Plan and documents [HARS 017420 801]



4/22/08

- "Harrah's Interoffice Correspondence, Subject: Ioliet/Interim Patron Database Project Team Meeting Notes" (02/16/93) [HAR 050270-011]
- Harrah's Interoffice Correspondence, Subject: Ioliet Pre-Opening Direct Marketing Project (01/21/93) [HAR 050953-567]
- Harrah's "IT Player Tracking System Technical Reference" (1994) [HAR 000772-804]
- Harrah's "Northern Nevada Regional Database Marketing System" flowchart with "Project Plan" and "Data Base Changes" attached [HAR 050107-2001]
- Social Gaming Supplies, Inc. letter from R. Schweitzer to J. Mandel, et al. Gaming Laboratories Int'l., re EBT Standard System install [IGT 00001]
- Social Gaming Supplies letter from R. Schweitzer to R. Mengo, Gaming Laboratories Int'l., re EBT Standard System install (10/14/92) [IGT 00002]
- Social Gaming Supplies letter from R. Schweitzer to M. Lichten, re EBT Standard System install (10/14/92) [IGT 00003]
- "EBT Standard System Satellite Services" flowchart [IGT 00006]
- Int'l. Game Technology, Inc. "SMART System, User's Guide, Version 2.1.1" (07/29/94) [IGT 02670-0001]
- Int'l. Game Technology, Inc. package of proposals to Station Casinos, "Player Tracking, Slot Marketing and Revenue Tracking, The IGT SMART System," (09/95) [IGT 034306-472]
- "CCTA Agreement" with River City, Inc. Venture (10/02/04) [SC 025530-34-41]
- "CCTA Management Agreement" with River City, Inc. Venture (10/02/04) [SC 025530-42-44 and .56]
- S. Weiss handwritten drawing and notes re Circus Circus and Slots-A-Fun Casino hardware installation
- Casino Data Systems "Proposal for Station Casinos, Inc." with handwritten notes (05/26/95 v.2.0) [SC 024142-04]
- Grand Casino document, "Grand Advantage Review" with handwritten notes [SC 000323-33]
- Casino Data Systems memorandum from S. Weiss to I. Mandel, with attachment (12/14/94)



4/22/08

P4/10

- Grand Casino brochure, "Grand Advantage Card Club" [GC 001110-54]
- Grand Casino brochure, "Welcome to the Club, Grand Players Club" [GC 00105-07]
- Grand Casino memorandum from S. Chabre to L. Pernette, et al. "PDE Grand Advantage Status Report," (12/13/94), with "Grand Advantage 1004 Database Status Report" attached [GC 001070-72]
- Grand Casino chart, "Grand Advantage Enrollment," January 1994 - May 1996 [GC 428-520]
- Electronic Data Technologies, Inc., "Standard System Floor Guide, Version 2.0" (10/01/02) [EDT 09426-970]
- Hilton chart, "Project Last Updated: 9/28/99" [Hilton 000122-35]
- Hilton document, "Programming Development Manager - Member List" for File: QL-PSRC (09/16/02) [Hilton 000136]
- Hilton document, "Programming Development Manager - Member List" for File: QL-PSRC (09/16/02) [Hilton 000137]
- Hilton document, "SELLS - File: E1-CAID/QL-PSRC" for File: E1-CAID/QL-PSRC Member: SMPD-ASYN (09/16/02) [Hilton 000128-51]
- Hilton document, "SELLS Source Listing" for Source File: E1-CAID/QL-PSRC, Member: SMP-CMOLA (09/16/02) [Hilton 000152-54]
- Hilton document, "SELLS Source Listing" for Source File: E1-CAID/QL-PSRC, Member: SMPRDECA (09/16/02) [Hilton 000155-79]
- Hilton package of various screen shots to play [Hilton 0001-132]
- United Coin Machine Co. "Gamblers Bonus Policy and Procedures Manual" Revised November 1, 1995 [GC 025601-201]
- United Coin Machine Co. interoffice memorandum from R. Miedunski to S. Greathouse, et al., "SUBJECT: Project Xperiment" (01/29/95) with presentation attached [GC 025539-15-256000]
- United Coin Machine Co. document, "An Introduction to Gamblers Bonus Spring 2002" [GC 025635-43]
- United Coin Machine Co. document, "Gamblers Bonus Policy and Procedures Manual, Revised April 29, 2002" [GC 025621-94]

Mahan 4/22/08

P5/10

- ~~Two R. T. R. V. A. V. A. memo writings "Subject: RE: Station Casinos, Inc. SMART Presentation" (04/08/05/05) and "Subject: More Station Feedback" (04/10/05) [SC 03457-01]~~
- ~~Casino Data Systems letter from M. Copper to M. Andrew at Station Casinos, Inc. (03/31/95) [SC 034475]~~
- ~~Casino Data Systems list of joint development projects [SC 034474]~~
- ~~Casino Data Systems "Vendor Questionnaire" with attachments "System Comparison List" and Casino Data Systems "Form 10-Q" financial statements (03/31/94, 06/30/94, 09/30/94) [SC 034475-564]~~
- ~~Casino Data Systems Press Release, "Casino Data Systems Announces Agreement With Circus Circus Enterprises" (03/21/95) [SC 034565-66]~~
- ~~Casino Data Systems Press Release, "Casino Data Systems Reports 1994 Year End Results" (02/06/05) [SC 034567-68]~~
- ~~"Casino Data Systems Reports 1994 Year End Financial Summary, Periods Ended December 31, 1994" [SC 034569]~~
- ~~Casino Data Systems Press Release, "Casino Data Systems Signs Agreement to Supply QASIMI To Be Merge to Sam's Town Kansas City," (02/06/05) [SC 034570]~~
- ~~Casino Data Systems Press Release, "Casino Data Systems Expands to Iowa" (01/25/95) [SC 034571]~~
- ~~Casino Data Systems Press Release, "Casino Data Systems Acquires TurboPower Software" (01/19/95) [SC 034572-73]~~
- ~~Casino Data Systems Press Release, "Casino Data Systems Debuts Advanced, Integrated System at Grand Casino Coashatta" (01/18/95) [SC 034574]~~
- ~~Casino Data Systems "Computer Specifications" (03/30/95 - v.2.0) [SC 034575-78]~~
- ~~"Casino Data Systems QASIMI Quotation Summary" for Stations Casino, Double Station Hotel & Casino, Delano Station Hotel & Casino, Riverfront Station, Stations Casino - KC, Sunset Station (02/20/05) [SC 034579-606]~~
- ~~Casino Data Systems "Installation Instructions" for Station Casinos, Inc. (03/22/05) [SC 034580-83]~~

4/22/08

- ~~Grand Casino memorandum from K. Harrington to S. Maddecks, "RE: System Problems" (02/10/94), with attached screen shots and handwritten notes [Arisecor 0311-23]~~
- ~~Casino Data Systems e-mail from S. Weiss to R. Cahn, et al., "Subject: Program Platform for Grand" (12/10/04) [Arisecor 0324]~~
- ~~Grand Casino memo from M. Coppert to S. Weiss, et al., "Subject: Grand Casino" (07/29/94), with attached "Proposed Grand Casino Recovery Plan" [Arisecor 0326-27]~~
- ~~"Memorandum, RE: List of Programming Changes," and "OASIS Programming Changes" (08/17/02) and "Software Change Order" (07/07/04) attached [Arisecor 0328-29]~~
- ~~Casino Data Systems e-mail from J. H. [REDACTED] to J. Mandel, et al., "RE: Installation" (07/10/04) [Arisecor 0429]~~
- ~~Casino Data Systems memorandum from S. Maddecks to M. Coppert, et al., "Subject: Gulfport/Biloxi OASIS Issues" (12/10/96) [GC 000757-58]~~
- ~~Grand Casino memorandum from A. Miller to S. Chabre, et al., "RE: Oasis Issues" (10/12/95) [GC 000796-98]~~
- ~~Casino Data Systems memorandum from J. Keeler to L. Jerome, "RE: CDS Oasis Customer Agreements / Biloxi and Gulfport" (05/23/97) [GC 000790]~~
- ~~Grand Casino letter to S. Maddecks at Casino Data Systems "RE: OASIS Customer Agreement" (05/30/97), with "Purchase Order" (05/02/97) and "CDS Customer Agreement for OASIS™ Custom Designed Services" (effective 05/01/97) [GC 000791-95]~~
- ~~Mirage fax from A. Miller to C. Danner (10/16/05), with memorandum from Marketing Tigers Team to J. Mandel, et al., attached (10/10/05) with handwritten comments [GC 796-812]~~
- ~~Casino Data Systems memorandum from A. Miller to A. Holland, "RE: Oasis Player Tracking System" (04/05/95) [GC 000840-41]~~
- ~~Grand Casino memorandum from N. Rothenberg to L. Jerome, et al., "Subject: DataBase Issues" (03/04/06), with screen shots attached with handwritten notes [GC 000842-51]~~
- ~~Grand Casino memorandum from C. Danner, et al., to S. Rosen, "RE: Data Separation and Recovery" (03/03/06) [GC 001157-58]~~

W/AB 4/22/08

P7/10

- ~~Casino Data Systems memorandum from S. Madooks to C. Miller, et al, "SUBJECT: CBS/Grand Casino, Gulfport and Piloxi File Repair" (06/17/94), with fax cover sheet [GC 001204-05]~~
- ~~Grand Casino e-mail from L. Champaigne to C. Barron, et al, "Subject: Gulfport Casino Problems" (02/13/95), with handwritten notes [GC 001337-38]~~
- ~~Casino Data Systems, "Installation Newsletter, Grand Casino Upgrade" (09/02/95), with handwritten notes [GC 001345-44]~~
- ~~Grand Casino e-mail from L. Champaigne to C. Miller, et al, "Subject: Gold Card" (09/05/95), with handwritten notes [GC 001720]~~
- ~~Various screen shots re Grand Casinos "G-WIN RPT System 32" and "Cross Proprietary" (06/18/95), with redactions [GC 001476-78]~~
- ~~Intel Gaming Technology presentation "SMART 1993/94, Early 1995, SMART III 1995," with handwritten notes [IGT 00008]~~
- ~~Electronic Data Technologies letter from R. Moreland to S. Davis at Harrah's Casino Hotel (01/02/01) [IGT 00009-11]~~
- ~~Electronic Data Technologies "Engineering Services Worksheet" (01/22/01) with attached "detailed alternatives," with handwritten notes [IGT 00012-17]~~
- ~~Electronic Data Technologies memorandum from P. Phillips to R. Moreland, "Re Harrah's DOS REWRITE, Custom Code Requirements, Cross Property Reference" (08/05/91) [IGT 00018-19]~~
- ~~Electronic Data Technologies letter from P. Phillips to R. Moreland ("Re Harrah's Done, Hot Player Specifications" (10/11/91), with handwritten notes [IGT 00020-21])~~
- ~~Electronic Data Technologies fax from P. Phillips to R. Moreland (10/15/01), with Harrah's in-house correspondence from L. Kornel to Distribution (10/15/91) [IGT 00022-23]~~
- ~~Electronic Data Technologies "Engineering Services Worksheet" (10/21/01), with "Cross Property Code Specification for Version 1.6" attached (10/18/01) [IGT 00024-31]~~
- ~~Electronic Data Technologies memorandum from R. Moreland to P. Phillips, "SUBJECT: Cross Property and ILLI" (11/17/91) [IGT 00025-26]~~
- ~~Electronic Data Technologies memo from T. Scott to P. Phillips (12/27/01), with "EDT Cross Property Scenario Walk Thru" attached (12/18/91), with handwritten notes [IGT 00022-26]~~

Mal 4/22/08

- ~~Electronic Data Technologies letter from D. Moreland to T. Austin (12/24/91), with unclass attachment [IGT 00036-30]~~
- ~~Electronic Data Technologies memorandum from D. Moreland to Distribution, "SUBJECT: Harran's visit January 2, 1992" (12/31/91) [IGT 00030]~~
- ~~Electronic Data Technologies memorandum from D. Moreland to Distribution, "SUBJECT: Harran's Reno Meeting" (05/01/92) [IGT 00010-11]~~
- ~~Electronic Data Technologies document from Betty to Bob, et al., "RE: Harran's Reno" (10/29/92) [IGT 00042]~~
- ~~Electronic Data Technologies memorandum from D. Moreland to D. Phillips, "SUBJECT: Harran's Reno" (11/02/92) [IGT 00042-44]~~
- ~~Electronic Data Technologies fax from D. Phillips to D. Moreland (10/20/92) [IGT 00045]~~
- ~~Electronic Data Technologies letter from D. Moreland to T. Slater (09/10/93), with Harran's "EDT System Specifications" attached, with handwritten notes [IGT 00040-57]~~
- ~~Electronic Data Technologies memorandum from W. Saylor to D. Moreland, "RE: Harran's Reno player tracking" (12/01/92) [IGT 00058-59]~~
- ~~Electronic Data Technologies document, "Project Status" reports (09/19/93, 02/12/93, 12/10/93, 11/30/93, 08/28/93) [IGT 00060-64]~~
- ~~Electronic Data Technologies letter from D. Durst to T. Austin (05/27/93), with handwritten note attached [IGT 00065-67]~~
- ~~Int'l. Game Technology manual, "SMART 2 Floor Management Guide" (10/01/93) [IGT 00100-00-975]~~
- ~~Int'l. Game Technology manual, "SMART 2 System Admin & Floor Management Guide" (10/01/93) [IGT 003579-877]~~
- ~~Int'l. Game Technology manual, "IGT SMART System, SE Guide, Version 2.0.5" (08/01/93) [IGT 03879-4105]~~
- ~~Int'l. Game Technology two 12 page data documents listing "Casino Name, Version, Date, Location, Set Number, SSER#, Gateway" [IGT 004128-40 and 50-61], with Int'l. Game Technology diskette, "Casino All In, Alphabetical by Date & Install (approximately)" [IGT 004770]~~
- ~~Comming Systems Int'l. "GSI Sales Agreement" with River City Joint Venture (04/13/05) [SC 025520-252]~~

W/M 4/22/08

- ~~Comming Systems Int'l, "Rivera" re 09/30/94 Agreement for the Supply of Equipment, Software and Services with River City Joint Venture (09/30/04)~~ [SC 025559.37]
- ~~Memorandum, "Retail, Interim Project Database, Project Status"~~ [IAR 059477]
- ~~Int'l. Game Technology document, "Smart System, Check List for Production Set Output" re Sodai (08/12/95), with "Release" certificates attached [IGT 4160 64]~~
- ~~Grand Casinos "Memorandum, RE: High End Slot Marketing Plan" (05/02/05), with "Gold Card Program Marketing Brief" attached [SC 001621 22]~~
- ~~Grand Casinos "Memorandum, RE: Gold Card Collateral & Signage" (04/20/05), with "Gold Card Disclaimer, Revision 4/20," gold card, and brochure layout with handwritten notes attached [SC 001621 28]~~
- ~~Grand Casinos "Memorandum, RE: Gold Card Signage" (04/20/05), with gold card layout with handwritten notes attached [SC 001629 90]~~
- ~~Int'l. Game Technology document, "Casino Name: Opera House, Go Live Date: 5/15/06," p. 1 of 6 [IGT 004775]~~
- ~~Int'l. Game Technology letter from R. Rivera to M. Andrew, Station Casinos, Inc. (03/15/95) [IGT 4841]~~
- ~~Int'l. Game Technology letter from B. Moreland to M. Andrew, Station Casinos, Inc. (03/17/95) [IGT 4842]~~
- ~~Int'l. Game Technology letter from R. Rivera to M. Andrew, Station Casinos, Inc. (03/20/95) [IGT 4852]~~
- ~~Station Casinos, Inc. document, "Station Casinos, Inc., On-Line Slot Analysis, April 20, 1995" [SC 004419 42]~~
- ~~Int'l. Game Technology presentation, "IGT SMART SYSTEM, Overview & Feature Presentation, Software Release 3.1.1" [IGT 1780 820]~~
- ~~Int'l. Game Technology document, "Features and Function List for SMART next Generation Release 1.0" [IGT 4061 69]~~
- ~~Int'l. Game Technology manual, "Gateway, Version 3.1.1" (07/29/94) [IGT 03333 425]~~
- ~~Quality Assurance, Release Certifications, Shields" (11/19/92 and 12/1/93), with SMART System Checklist for Production Set Output" (10/9/95) [IGT 0044472]~~

Mal 4/22/08

- ~~Int'l Game Technology, computer index tree printouts, "Oncida folder," "EDT GreenPay.01," "EDT GreenPay.02," "EDT GreenPay.Layout," "EDT GreenPay.Quote.06," "EDT Oncida.10," "EDT Oncida2.01," "EDT Oncida.05," "EDT Oncida01," "EDT Oncida02," "Oncida P.O. 23210," and "Original Oncida Order" (04/30/02) [IGT 004634-00]~~
- ~~Int'l Game Technology, computer index tree printout, "GLI folder" [IGT 004628-20]~~
- ~~Int'l Game Technology, presentation, "Oncida Casino, Slot Network Layout to All Outlets" [IGT 004197]~~
- ~~Harrah's internal documentation re: Cross Property Card Specification~~
- ~~Deposition Transcript of John Beachy (10/04/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of William L. Patal (11/01/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of Glynn, L.D. (10/16/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of Jeffrey Doug (12/13/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of Patti Lee (10/22/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of Austin Miller (06/28/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of Bruce Rowe (10/25/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of Tim Slater (06/02/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~
- ~~Deposition Transcript of Tracy Austin (10/14/02), Harrah's Entertainment, Inc. v. Station Casinos, Inc.~~

Malh 4/22/08